



Franklyn G. Francis

ART DIRECTOR, GRAPHIC DESIGNER & WEB DESIGNER

With over twenty years of work experience in the field of Computer Graphics, Advertising and Art Direction, my objective is to push the limits of my skills and potential while pushing the boundaries for growth, in creative and technical development in Social Media and the Advertising industry. I have extensive knowledge using both MAC OS and WINDOWS OS computer platforms, with proficient knowledge in the following programs;

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe Indesign CC
- Adobe After Effects
- Adobe Dreamweaver CC
- Adobe Premiere Pro CC
- Adobe Lightroom Classic
- HTML and CSS

CONTACTS

Presidential Estate,
Old Harbour, St. Catherine

(876) 387-8274

designerfranks@gmail.com

View Portfolio at
www.franklynfrancis.com

CLIENTS worked with:-



EDUCATION

UNIVERSITY OF THE WEST INDIES
(Continuing Studies)

Certificate in Events Planning and
Management • 2006 - 2006

INSTITUTE OF COMPUTER
TECHNOLOGY

Certificate in PC Technician
• 2002 - 2002

EDNA MANLEY SCHOOL OF
THE VISUAL ARTS

Certificate in Computer Graphics
• 2001 - 2001

Xerox Jamaica Limited
Certificate in Computing

Wolmers High School
Certificate in Art

PERSONAL BACKGROUND

Graphic Designing has stuck with me over the years as it is my talent and passion – from pencil art and manual artwork to now computer design, computer illustration, photo-manipulation and web design. Though it can be stressful and demanding, it is also quite exciting and fulfilling to conceptualize, create and design works of art and advertising that pushes the limits of thought, in ways which effectively invigorates the minds of consumers.

My hobbies include exercising, photography, learning design programs including web design and 3D Graphics, with knowledge in Cinema 4D, Blender 3D and some Javascript for web.

WORK EXPERIENCE

Senior Art Director

The Marketing Counselors Limited
15a Lady Musgrave Road,
Kgn 5, Jamaica.
(October 2016 to 2020)

Freelance - Graphic Designer

Marketing Plus Ltd.
Suite #12b, Seymour Park
2a Seymour Avenue, Kgn 6, Ja.
(2016)

Freelance - Graphic Designer

Panmedia Limited
2 Windsor Avenue,
Kingston 5, Ja. (2016)

Art Director

Advertising and Marketing Limited
3 Brompton Road, Kingston 5. Ja.
(August 31, 2015 - May 24, 2016)

Freelance - Web Designer

Hands-on Media Services Ltd.
138-20 Farmers Blvd.
New York, NY 11434
(July 2014 - June, 2015)

Art Director

The Marketing Counselors Limited
15a Lady Musgrave Road, Kg 5. Ja.
Tel: 927-8565-6
(October 17, 2000 - Feb. 24, 2012)